

Game Day Experience
(\$1500 Value)
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES OR WIN A PRIZE. *GAME DAY EXPERIENCE SWEEPSTAKES* BEGINNING SEPTEMBER 2025 (THE "SWEEPSTAKES") IS ONLY OPEN TO LEGAL RESIDENTS OF THE U.S. RESIDING IN THE STATES OF MA, NH, OR RI THROUGHOUT THE SWEEPSTAKES PERIOD, WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY AND WHO COMPLY WITH THESE OFFICIAL RULES. THE SWEEPSTAKES SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW AND IN ACCORDANCE WITH THESE OFFICIAL RULES. THE SWEEPSTAKES STARTS SEPTEMBER 3, 2025, AT 12:00:00 AM EST AND ENDS SEPTEMBER 30, 2025, AT 11:59:59 PM EST (THE "SWEEPSTAKES PERIOD").

SPONSOR:

The Sweepstakes is sponsored by Colbea Enterprises, LLC., with a principal place of business at 695 George Washington Highway, Lincoln, RI 02865 (the "Sponsor").

CONDUCT:

This Sweepstakes is governed by these official rules ("Official Rules"). By entering this Sweepstakes, entrants agree to be bound by these Official Rules, and the decisions of the Sponsor shall be final and binding in all respects. The Official Rules will be posted in all Seasons Corner Market stores and on the following website throughout the Sweepstakes Period: <https://www.seasonscornermarket.com> (the "Seasons Corner Market Website"). Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes via The Seasons Corner Market Website, the Seasons Corner Market App or the Guest Rewards Program; or to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person or with intent to affect the outcome of the Sweepstakes.

ELIGIBILITY:

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES OR WIN THE PRIZE. To enter the Sweepstakes, entrants: (i) must be 18 years of age or older at the time of entry, (ii) must be a legal resident of Massachusetts, New Hampshire, or Rhode Island, (iii) must not be considered a minor or legally incompetent in your state of residence, and (iv) must be a registered Guest Rewards member. Guest Rewards membership is free, and registration is available via the Seasons Corner Market App. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Employees, officers and directors of the Sponsor, their respective subsidiaries, licensees, and agencies and those of any other company, entity or individual involved with the design, production, execution or distribution of these Sweepstakes (the "Sweepstakes Entities") as well as any immediate family member of any of the individual members of the Sweepstakes Entities group are not eligible to participate in the Sweepstakes or to win prize(s). Any Sweepstakes entries received from an ineligible participant will be disqualified.

SWEEPSTAKES PERIOD:

The Sponsor reserves the right to extend, shorten, or alter the Sweepstakes Period in its sole discretion. The Sponsor reserves the right in its sole discretion to cancel or suspend the Sweepstakes, or any portion thereof, should any causes corrupt the administration, security, or proper operation of the Sweepstakes, and select a winner from qualified, valid entries received prior to the action taken or in such other manner as deemed fair by the Sponsor.

HOW TO ENTER

All methods of entry provide an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned. Unless otherwise specified, all entries must be submitted during the Sweepstakes Period. Entries, regardless of entry methodology, are limited to no more than a total of two per day per person.

There are three (3) ways to submit entries into the Sweepstakes:

1. Registered Guest Rewards members: Utilize the Seasons Corner Market App. on iOS or Android, navigate to the Sweepstakes section and follow the on-screen prompts to "Tap to Win". Guest Rewards members will be able to enter no more than twice per day during the Sweepstakes period regardless of method used to submit entry.
2. Registered Guest Rewards members may also submit automatic entries by purchasing 2 20oz Pepsi products in one sale transaction when also providing a valid and registered Guest Rewards account during the sweepstakes period. Each purchase of 2 20oz Pepsi products equals one additional entry. Guest Rewards members will be able to enter no more than twice per day during the Sweepstakes period, regardless of method used to submit entry.
3. Free Online Form: To enter without purchase or the use of the Seasons Corner Market App, visit the Seasons Corner Market Website and follow the on-screen instructions to submit a free online entry form. The form will require, *inter alia*, your first and last name, street address, city, state, postal code, email, phone number, and Guest Rewards ID. You may submit no more than two entries per day via the free online form during the Sweepstakes Period.

All entries become the exclusive property of the Sponsor, and none will be acknowledged or returned. The Sponsor is not responsible for, nor will it accept submissions outside the Sweepstakes Period, or those that are late, incomplete, invalid, unintelligible, or otherwise deemed ineligible by the Sponsor in the Sponsor's sole discretion. Any ineligible form of submission will be disqualified.

To participate in the Sweepstakes, you must be a registered Guest Rewards member. All entry methods are therefore subject to, and will be treated in a manner consistent with, these Official Rules and the Guest Rewards Program Terms and Conditions, which can be found at the Seasons Corner Market Website. If you are a potential winner, you will be contacted via email, text or phone based on the contact information associated with your Guest Rewards account or via information provided with any online entry form.

Entrant agrees that the Sponsor may use or disclose their entry and the information contained therein, in whole or in part, commercially or noncommercially, in any media, in perpetuity, worldwide, including the right to publish and display the entry for advertising and publicity, and to edit and make derivative works, all without additional notification, review, approval or compensation to anyone, including entrant. Additionally, entrant agrees that the Sponsor may post or otherwise publish the entry (including your name), or any portion thereof, on the Seasons Corner Market Website, on the Guest Rewards App, and/or on third-party sites, and/or use in any media, advertising, or promotion or as required by law.

All entrants consent to Sponsor's right to contact the entrant after entrant's entry into the Sweepstakes for purposes of Prize notification or other correspondence relating to the Sweepstakes. The Sponsor may contact an entrant by means of any correspondence or communication, including emailing, telephone calls, or text messages. By submitting an entry into the Sweepstakes, the entrant is consenting to the use of personal information as set forth herein and in the Sponsor's privacy policy, which can be found at the Seasons Corner Market Website.

PRIZES:

The Prize includes four (4) tickets to a professional football game in Foxboro, MA, on 11/2/25 (the "Event") and \$500 in gift cards (together, the "Prize"). There is one (1) Prize available to be won in the Sweepstakes. The Prize is non-transferable, non-negotiable, and non-divisible, unless otherwise stated in writing or agreed to in writing by the Sponsor. Any difference between the approximate retail value and actual cost will not be awarded. All features, including but not limited to size, color, and variety of the Prize, will be determined by the Sponsor.

The personal information related to a Sweepstakes entry, including, but not limited to, first and last names, full mailing address, phone number, and/or email address, may be shared with other companies involved with the design, production, execution, or distribution of this Sweepstakes for the purpose of Prize awarding and delivery. The gift card portion of the Prize will be delivered to the winner's home. The Event ticket portion of the Prize will be delivered to the winner electronically. Entrants agree to accept Event tickets via electronic means and agree to provide any information necessary to effectuate same. To the extent practicable, the Prize will be delivered as set forth herein at no cost to the winner within 10 days of the potential winner being notified that all completed Sweepstakes Documents as defined herein have been returned to the Sponsor and that the potential winner is eligible to be awarded the Prize. The Prize does not include transportation to or from the Event, and the Sponsor does not accept any liability associated with such transportation.

Prize is awarded "as is" with no warranty or guarantee, either expressed or implied by the Sponsor. Neither the Sponsor nor the Sweepstakes Entities guarantees or warrants that the Event takes place or that it takes place as scheduled. Winner acknowledges that neither the Sponsor nor the Sweepstakes Entities and their agents do not make, nor are they in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the Prize being offered, except that the Prize shall be subject to its manufacturer's standard warranty (if any).

ODDS:

The personalized odds of winning are dependent upon (i) the total number of eligible entries received during the Sweepstakes period and (ii) the total number of eligible entries submitted by any one entrant. The odds of any one entry winning are one out of the total number of eligible entries received during the Sweepstakes period.

RANDOM DRAWING:

All eligible entries received during the Sweepstakes Period will be gathered into a database at the end of the Sweepstakes Period. The drawing for the Prize will be randomly awarded to one (1) potential winner among all eligible entries received during the Sweepstakes Period. The random drawing will be conducted within 20 days after the conclusion of the Sweepstakes Period.

PRIZE WINNER NOTIFICATION:

The potential winner will be notified via email, text and/or phone call by Sponsor and required to respond via return email, text and/or phone call and will further be required to return completed documentation which may include, but not limited to, an affidavit acknowledging the potential winner's eligibility, proof of identity and residency (which may take the form of a valid driver's license), IRS W-9 form, and publicity release (the "Sweepstakes Documents") within seven (7) days from the time the award notification and Sweepstakes Documents are sent or otherwise noticed to the potential winner unless otherwise indicated by Sponsor. Each entrant is responsible for monitoring Prize notifications or other communications related to this Sweepstakes.

The Sweepstakes Entities shall have no liability for any potential winner's failure to receive notices due to spam, junk email, or other security settings or for any potential winner's provision of incorrect or otherwise non-functioning contact information. If a potential winner cannot be contacted, is ineligible, fails to claim the Prize or provide the Sweepstakes Documents as set forth herein, or fails to return fully completed and executed Sweepstakes Documents as required, the Prize may be forfeited, and an alternate winner may be selected. Up to three (3) alternate potential winners may be selected as time permits for reasonable awarding of the Prize. If all alternate winners fail to claim or otherwise qualify for the Prize, the Prize may not be awarded at the discretion of the Sponsor.

If the potential winner fails to comply with these Official Rules, that winner will be disqualified. ALL FEDERAL, STATE, LOCAL, AND INCOME TAXES ON PRIZES AND EXPENSES RELATING TO ACCEPTANCE AND USE OF PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNER.

TECHNICAL LIMITATIONS:

If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness or integrity of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Sweepstakes, at which time, the Sponsor may, but is not obligated to conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination and/or suspension if Sponsor deems the process producing such entries to be fair and otherwise uncompromised. The Sponsor and Sweepstakes Entities assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communication line failures, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any technical malfunctions, including but not limited to, those associated with telephone networks or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by the Sponsor due to technical issues, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials associated with this Sweepstakes. Except as expressly stated in these Official Rules, no substitution, cash redemption or transfer of the Prize is allowed, but the Sponsor reserves the right to substitute for the advertised Prize a prize of equal or greater value if the advertised Prize becomes unavailable for any reason.

PUBLICITY:

Except where prohibited by law, entry into the Sweepstakes and acceptance of the Prize constitutes permission to use winner's name, Prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion, and publicity (including online posting) in all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission.

LIMITATION OF LIABILITY:

By entering the Sweepstakes, entrants agree to these Official Rules and all decisions of the Sponsor. By accepting the Prize, winner releases, discharges, indemnifies, and holds harmless the Sponsor and the Sweepstakes Entities from all claims and liability relating to their participation in the Sweepstakes and/or related promotion(s), and the acceptance and use/misuse of the Prize offered. The winner assumes all liability for any injury or damage caused or claimed to be caused by participation in this Sweepstakes or use/misuse or redemption of the Prize. The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration, and/or advertising of the Sweepstakes or in the announcement of the Prize.

IN NO EVENT SHALL THE SPONSOR OR SWEEPSTAKES ENTITIES BE LIABLE TO ANY ENTRANT OR PROSPECTIVE ENTRANT, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, FOR ANY INDIRECT, EXEMPLARY, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES HOWEVER CAUSED, EVEN IF THE SPONSOR HAS BEEN NOTIFIED IN ADVANCE OF SUCH POSSIBILITY, ARISING OUT OF OR PERTAINING TO THE SWEEPSTAKES. THE SPONSOR AND THE SWEEPSTAKES ENTITIES ARE NOT RESPONSIBLE AND SHALL NOT BE LIABLE FOR: (A) ANY ERROR WHICH MAY OCCUR IN THE PROCESSING OF ANY AND ALL ENTRIES; (B) LOST, LATE OR MISDIRECTED ENTRIES; OR (C) ANY CONDITION CAUSED BY EVENTS THAT MAY CAUSE THE SWEEPSTAKES TO BE DISRUPTED OR CORRUPTED.

CHOICE OF LAW AND VENUE:

Except where prohibited, the entrant agrees that any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor or the Sweepstakes Entities in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Rhode Island, without regard for conflicts of law doctrine, and all proceedings shall take place in Providence County, Rhode Island.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO A JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THE SWEEPSTAKES, WHETHER SOUNDING IN CONTRACT, TORT, OR OTHERWISE, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT.

PRIVACY:

Personal information collected from online entrants is subject to the Sponsor's Privacy Policy, which can be found on the Seasons Corner Market Website.

WINNERS LIST:

An official winners list will be available at the Seasons Corner Market Website for a minimum of 30 days following winner confirmations after the end of the Sweepstakes Period.

CONTACT:

For Sweepstakes inquiries, contact GRSWEEPS@seasonscornermarket.com